

Okaloosa County Tourist Development Fund
Financial Data pursuant to F.S. 288.1226(13)(c)(2)
fiscal period 10/1/18 - 9/30/19

a. Total amount of revenue received from public and private sources

23,136,045.16	Tourist Development Tax
146,160.85	Grant Awards to County
23,282,206.01	Total Public Sources

1,059,849.17	Service Charges
1,598,210.46	Interest Earnings
60,000.00	Aramark Investment
17,800.00	Partner Co-op Advertising
1,148.42	Other Misc Revenue
2,737,008.05	Total Private Sources

b. Operating budget

Budget	Actual	
3,040,006.00	2,392,176.52	Personnel
15,170,083.00	11,217,208.87	Operating
4,143,620.00	2,402,508.68	Capital
1,370,989.00	1,252,467.09	Grants & Aid
3,928,078.00	3,584,805.24	Other Uses
46,137,932.00	-	Reserves
2,989,288.00	2,471,352.21	Grant Awards to County
76,779,996.00	23,320,518.61	

c. Employee and board member salary & benefit details from public and private funds

1,744,513.52	Employee salaries
647,663.00	Employee benefits
-	TDC member salaries
-	TDC member benefits
2,392,176.52	Total Public Sources
-	Total Private Sources

d. Itemized account of all expenditures on behalf of, or coordinated for the benefit of, Visit Florida

n/a - all payments to Visit Florida were for the benefit of Okaloosa County
(e.g. trade show, advertising partnerships with Visit Florida to gain greater exposure for Okaloosa County)

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e. Itemized travel and entertainment expenditures

57,515.47 Professional Development
 Ad Agency Meetings
 Blue Wild Dive Expo
 DEMA Las Vegas
 DMO Travel & Tourism Research
 ESTO Annual Conference
 FADMO Annual Meeting
 Film Florida Meetings
 Florida Sports Summit
 FL Tourism Day
 FL Tourism Leadership Summit
 FWC Meeting
 FWC Meeting & Capital Lionfish Day
 IA Venue Mangement Future Leaders Conf
 Lionfish Summit
 Meeting with vendors - Silver and Allegiant
 MPI-Sunshine Education Summit
 Ungerboeck Training and Conference
 Venue Management School
 Visit FL Board of Director's Mtg
 Washington DC Dive Show - Alex

192,352.26 Trade Shows, Sales Missions
 ABC Live Shooting Nashville
 Adrian Awards - NYC
 AFCI
 CMCA Showcase
 Connect Marketplace
 FI Encounter
 FI Huddle
 FSAE Conference
 HPN Global Annual Conf and Tradeshow
 IPW
 Meredith Roundtable
 NY Times Travel Show
 Produced by Conference
 Real Simple - Brooklyn
 Small Market Meetings Conference
 Southern Living
 Sundance Film Festival
 Travel & Adventure Show - Boston
 Travel & Adventure Show - Chicago
 Travel & Adventure Show - Dallas
 Travel & Adventure Show - Denver
 Tribeca Film Festival
 Visit FI Sunshine Shuffle
 Visitor Information Summit
 WLS-TV Live Shooting Chicago
 World Education Congress/MPI
 World Travel Market

45,457.50 Entertainment Expenditures
 TDC/County/Partner Meetings
 Connect FL Reception
 FRLA Network
 Destin Chamber Offsite
 Wine and Art walk
 Crowd Managent Class
 Okaloosa Island Security Meeting
 Hospitality Training

3,057.54 FAM Tours
 Visit FL FAM
 Media FAM Tour Kristin Finan
 Lionfiish Rebecca Hurley
 Post Connect FAM Tour
 Hawkins PR Immersion
 Prestonwood Client Meeting