

Okaloosa County Tourist Development Fund
Financial Data pursuant to F.S. 288.1226(13)(c)(2)
fiscal period 10/1/23 - 9/30/24

a. Revenue received from public and private sources

43,074,993.91	Tourist Development Tax
1,236,484.37	Grant Awards to County
44,311,478.28	Total Public Sources
1,654,301.78	Service Charges
4,927,629.89	Interest Earnings
75,000.00	Aramark Investment
(104,997.73)	Other Misc Revenue
6,551,933.94	Total Private Sources

b. Operating budget

Budget	Actual	
4,439,183.00	3,932,868.04	Personnel
23,543,620.00	18,279,474.51	Operating
18,952,791.00	6,734,395.38	Capital
-	-	Debt Service
11,544,943.00	2,968,484.84	Grants & Aid
4,666,960.00	4,474,048.15	Other Uses
40,210,513.00	-	Reserves
5,176,851.00	1,312,044.51	Grant Awards to County
108,534,861.00	37,701,315.43	

c. Employee and board member salary & benefit details from public and private funds

2,863,824.89	Employee salaries
1,069,043.15	Employee benefits
-	TDC member salaries
-	TDC member benefits
3,932,868.04	Total Public Sources
-	Total Private Sources

d. Itemized account of all expenditures on behalf of, or coordinated for the benefit of, Visit Florida

n/a - all payments to Visit Florida were for the benefit of Okaloosa County
(e.g. trade show, advertising partnerships with Visit Florida to gain greater exposure for Okaloosa County)

e. Itemized travel and entertainment expenditures

54,675.23	Professional Development	265,125.07	Trade Shows, Sales Missions
	DI Annual Convention		AFCI Week
	FADMO Board Meetings		CMCA Annual Convention
	Film Florida Meetings		Connect DC / Faith
	FL Marine Science Educators Assn Conf		Connect Marketplace
	FL Marine Turtle Permit Holder Meeting		Connect Southeast
	Gulf Coast Fisheries Institute		DEMA Dive Show
	Gulf of Mexico Conference		Destinations of FL
	IAVM Venue Connect		Destination SE
	iCast Fishing Expo		FL Sports Foundation Sports Summit
	Momentum User Conference		Florida Tourism Day - Tallahassee
	Society of American Foresters Convention		HPN Global
	PCMA Convening Leaders		Independent Planner Educ Conf IPEC
	Sunshine Sports Council Think Tank		International Media Marketplace IMM - New York
	USTA - Board Meetings		International Media Marketplace IMM - London
	USTA - ESTO		Media Broadcast Interviews
	VF Governor's Conference		NYCMedia Event
	Vessel Inspections		Outdoor Adventure Show - Toronto
			Rendezvous South
			Sports Events & Tourism Assn Symposium
			Travel & Adventure Show - Chicago
			Travel & Adventure Show - Dallas
			Travel & Adventure Show - DC
			Travel & Adventure Show - Denver
			Travel & Adventure Show - NYC
			Tribeca Film Festival
			VF Florida Encounter
			VF WTM

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82,047.41 Entertainment Expenditures

Artificial Reef Summit
Chamber Breakfasts
Chamber Lunch
Crowd Mgmt Training
Fairgrounds Committee
FRLA Breakfast
Hospitality Training
Lodging Partner Breakfast
Marine Tagging Breakfast
Media Training
Sports Industry Roundtable
Restaurant Week
Tourism Annual Meeting
Tourism Week Celebration
Women Veterans Breakfast

12,641.16 FAM Tours

Jet Sport Assn
Yamaha
Reset Conference
Destinations FL
Destinations SE
NWFSC
FastPitch
All Sports

181,474.50 Public Relations

Influencers
NYC Media Event
Media Engagements
Press Trip