

DESTIN
FORT
WALTON
BEACH
FLORIDA

CONVENTION CENTER

The Destin-Fort Walton Beach Convention Center (DFWBCC) is steps away from beautiful white sand beaches, vibrant emerald-green Gulf water and many exciting attractions. DFWBCC opened in April of 2003 and was funded by tourism tax dollars. Today, it remains an economic driver within Okaloosa County and is the largest indoor event space in the region. A stunning facility featuring 32,000+ sqft of event space, the size of this single-level, clear-space center is unmatched.

MEETINGS + EVENTS

Athletic Competitions

Banquets

Conferences: Local

Conventions: Out-of-Town

Exhibitions/Trade Shows

Festivals/Special Interest

Meetings: Private

Performances

Seminars: Public

Sports

Features

Outdoor space
Catering by Aramark
Advanced A/V capabilities
Accommodation partners
Rotating gallery by local artists

Within Half a Mile

981 sleeping rooms
15 dining establishments
20 attractions (Gulfarium,
Island Pier, Boardwalk, Island
Watersports, etc.)



ECONOMIC IMPACT

DFWBCC is a positive community asset and economic impact is measured by direct visitor spending with our tourism partner businesses – accommodations, dining, retail, entertainment, transportation, and more. The DFWBCC Sales Team provides destination leads to tourism partner businesses.

IN-FACILITY SPENDING

- Space + equipment rentals
- Food + beverage
- Sponsorship + advertising

OUT-OF-FACILITY SPENDING

- Lodging
- Food + beverage
- Retail
- Entertainment
- Transportation

DFWBCC is funded primarily through tourist development taxes and booking priority is given to events which invite out-of-town guests. These events contribute to accommodation occupancy and generate additional dollars to local businesses.

4.6M

Annual direct
spending

6.6M

Annual total
output

1.9M

Annual earnings
(~60 jobs)

145K

Annual sales +
lodging tax
revenues

Business/group visitors spend 50% more than transients.

Don't forget to connect with us!

destinfbconventioncenter.com | [@destinfbconventioncenter](https://www.instagram.com/destinfbconventioncenter)
sales@myokaloosa.com